

Diva Celebration Event Ingredients

Your events should have such tremendous energy that women go home enthusiastic about their lives and families. Women are the hearts of their families. The way they feel about life and themselves impacts everyone in their family. You have the opportunity to improve life for the entire family by creating incredible events.

Here are four ingredients you need to include in every celebration to make it a fabulous experience for everyone that attends:

Friends: Encourage your hostess to invite as many of her friends as possible. Explain to her that she has an opportunity to give her friends the gift of fun. Show her photos of your past events and describe the different kinds of events she can host. Let her know you want to help her create an event that is entertaining for her friends.

Fun: Everyone is under tremendous stress these days. A Diva event is an opportunity for women to forget their problems for a time. Incorporate lots of fun into every event you sponsor. Think about the parties you attended as a child and use them to help you plan each event with the hostess. Keep things simple so there is no stress for anyone involved. However, simple does not mean it can't be FUN!

Food: Sharing food with people is an intimate act. When refreshments are offered, it makes the event more special. The menu can be very simple. Offer suggestions to the hostess, using our event guide with menu ideas. Show the hostess she can have a fun and fabulous event without spending hours in the kitchen. Work with her so everyone has the opportunity to attend the party.

Fellowship: Remember, this is not about you. It is about them. Give guests a chance to visit with one another. Activities should allow them to get to know one another better. Begin with the Diva game, having each guest give their Diva title and explaining it. Fellowship is an important part of any social occasion. Overlooking it may prevent you from booking additional events or having the hostess invite you back for another party.

Create a good time for every woman attending a Diva Celebration and you create a climate that benefits your business. Remember, we buy based on feelings. Offer your guests a wealth of good feelings and you will have a successful event every time.