

# Extreme Diva Sales Consultant Code of Conduct

During our in-home presentations, we teach women our 4 part D\*I\*V\*A message. We believe it is impossible to effectively share a message with others and expect them to incorporate that message into their lives unless we serve as a living model of the message. Therefore, we expect everyone representing our company, particularly those individuals selling our products, to follow our code of conduct. At first, it is a matter of consciously following each part throughout the day. Eventually, it becomes a natural part of your being. Please read the agreement carefully, then sign it and return it to us, either by fax, email or snail mail.

As a consultant for Extreme Diva, I understand my conduct reflects not only on me and my family but also on the company. I realize women see me as a living example of the Extreme Diva philosophy and mission. Therefore, I must always strive to incorporate that message into every aspect of my life. I must specifically focus on the 4 key parts of the D\*I\*V\*A philosophy, by being:

## **Dedicated**

**To God:** By refraining from evangelizing or proselytizing the women with whom I share Extreme Diva products. I never criticize or mock anyone's beliefs. I am always respectful of the opinion of others. I dedicate my work to God by striving to serve other women, offering His comfort and encouragement through my words and products;

**To my family:** I understand all my hard work means nothing without the love and support of my family. I include them in my business by explaining the work I do and asking their help as our family sees fit.

**To my career:** I always remember my business comes third following god and family. I know by consistently maintaining the order of these three items, I lessen my level of stress and increases the tremendous joy that is experienced by doing a job well.

## **Inspiring**

I understand a Sales Consultant for Extreme Diva is not simply selling products. I am offering women an opportunity to improve the quality of their lives and, through them, the lives of their families. Other women are always watching me and listening to what I have to say. It is not enough to simply teach the message. I must be a living example of it every moment of every day. When I model the D\*I\*V\*A message, I become an inspiration to other women, enabling and empowering them to achieve a life they never thought possible.

## **Valued**

I understand many women don't feel valued. I work to help women see their value. More important, I never do anything to make anyone feel less than they are. This not only includes the women with whom I interact but everyone in my life. I am respectful and courteous even in the face of incredible rudeness.

## **Authentic**

I know I can't be one person in private and another in public without becoming confused which person I must be at a given time. I am the same person in public and private. I want to show other women the power of authenticity. This includes my weaknesses as well as my strengths. I want women to understand that it is all right to admit I can't do something or, when necessary, that I made a mistake.

I know learning to make this code a part of my life is an ongoing process. It isn't immediate. It isn't always easy. I know there is a team working with me, to support and encourage me and help my business grow.

By signing this agreement, I pledge to live by this code to the best of my ability, ask for assistance when I am unable to follow the code and help others in the organization fulfill the code.

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NAME

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DATE

On behalf of See Media and Extreme Diva, we pledge to do everything in our power to help you run your business and live your life utilizing our code of conduct. We are dedicated to helping you succeed, not just in business but also in life.

Jean Ann Duckworth  
CEO, See Media. Inc.